SIMAL TECHNOLOGIES
MIDDLE EAST LLC · BUR DUBAI · JAFZA SOUTH

Authorized Regional Technology Distribution
Enterprise Software & Cloud ERP Solutions
Bur Dubai, P.O. Box 48123, Dubai, United Arab Emirates

OFFICIAL MEDIA FACTSHEET

Simal Technologies Corporate Media Factsheet

Official Company Profile, Regional Logistics Footprint, Authorized Distribution Lines & Leadership Overview.

REFERENCE ID	EFFECTIVE DATE	ACCESS LEVEL	JURISDICTION
PR-SIMAL-FACTSHEET-2026	November 2026	Authorized Channel & Media	UAE, KSA & GCC

1. Corporate Mission & Executive Profile

Simal Technologies Middle East LLC is a premier value-added technology distributor and enterprise software solutions provider founded and headquartered in Dubai, United Arab Emirates. Operating from its commercial office in Bur Dubai with a high-capacity 14,000 sq. ft. bonded logistics distribution facility in the Jebel Ali Free Zone (JAFZA South), Simal bridges tier-1 global hardware manufacturers and over 1,400 IT channel partners, enterprise system integrators, and government contractors across the GCC region.

> **Core Operational Guarantee:** Simal delivers under 4-hour RFQ turnaround times, 100% serialized UAE customs clearance provenance on all hardware units, and direct 24–48 hour local RMA buffer exchange warranties backed by tier-1 manufacturers.

2. Operational Key Figures & Infrastructure Matrix

Operational Parameter	Official Specification / Capacity	Location / Territory
Commercial Headquarters	Suite 402, Al Fahidi Heights, Bur Dubai Commercial Hub	Dubai, United Arab Emirates
Regional Logistics Hub	14,000 sq.ft. Bonded & Temperature-Controlled Facility	Jebel Ali Free Zone (JAFZA South)
Brand Distribution Portfolio	21 Authorized Hardware & Enterprise Software Brands (Micron, Crucial, Dell, Lenovo, HP)	GCC Authorized Channel Distribution
Channel Partner Network	1,400+ Active System Integrators, Resellers & VARs	UAE, Saudi Arabia, Oman, Qatar, Kuwait
Enterprise Software Division	Simal UniERP Cloud Platform & UAE FTA Peppol E-Invoicing Gateway	Regional Cloud & On-Premises Deployments
Statutory Compliance	UAE Tax Registration (TRN: 100492817400003) · Fully Peppol PINT compliant	Federal Tax Authority (FTA) Certified

3. Executive Leadership Team

Tariq Al-Hashimi · Managing Director & Group CEO
Over 22 years of technology supply chain and distributor leadership across the Middle East, spearheading regional commercial alliances and partner expansion.

Sarah Jenkins · Chief Operating Officer (COO)
Directs bonded logistics operations in JAFZA, distributor trade compliance, KYC onboarding, and enterprise SLA management.

Rajesh Nair · Vice President, Hardware Distribution
Oversees component linecards, Crucial / Micron Tier-1 storage allocation, buffer inventory, and rapid quote delivery across 80+ active SKUs.

Omar Farooq · Lead Enterprise Solutions Architect
Directs Simal UniERP modular engineering, Peppol PINT compliance protocols, and API integration for regional mid-market clients.

4. Media Relations & Press Office Protocol

For official company statements, interview requests with senior leadership, executive photography, or high-resolution brand collateral, please direct inquiries to the Simal Press Office: **press@simalme.com** or call **+971 4 393 0507**. Newsroom updates are continuously published at **simalme.com/resources/#press**.

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